



# Press Release

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## Les Olson Company announces they are now an Authorized HP Business Partner

For Immediate Release

**Salt Lake City, Utah** – September 1, 2009 - Les Olson Company, one of the country's largest independent business equipment and document solutions dealers, announced they are now an Authorized HP Business Partner. Larry Olson, President says "We are confident that with the addition of HP Products, including Large Format Printers along with our Sharp Line of Multi-Function Products, we will be able to accommodate all of our customers' document needs. The HP products will compliment our already extensive Sharp product line, making it easier than ever to serve our valuable customers."

According to Troy Olson, Executive Vice President of Sales, "One of the best ways to save time and money in this economy is through Managed Print Services, which we specialize in. With Managed Print Services we can help our clients place the right equipment in the right location for their business requirements, saving valuable time and money by using one vendor to manage their fleet and take care of document storage needs."

Les Olson Company has been on the cutting edge of technology since 1956 when Les started the business by selling duplicating and copy machines. Jim Olson, CEO, and son of Les Olson says, "We have always been prepared to adapt to the current market requirements, and we feel this is the right time for us to partner with HP. Our Dad would have loved the high tech products we have to offer in today's market. He was fascinated with technology and could visualize how products would develop in the future to increase office productivity."

It has always been a guiding principle of Les Olson Company to *Service what they Sell*. "By partnering with HP there will be no difference in our great level of service because our company was built on service. My Grandfather used to say, if you can't service what you sell, you're out of business," remarked James Olson, Executive Vice President of Service, and grandson of Les Olson. "With over 60 highly skilled trained technicians throughout our seven locations we'll be able to provide the same great service, IT support, and supplies for the HP products like we currently provide with the Sharp Products," said James.

Les Olson Company is excited about the opportunity to offer their customers an even wider range of products and look forward to a long business partnership with HP.

### About Les Olson Company

Les Olson Company ([www.lesolson.com](http://www.lesolson.com)), a Salt Lake City-based office equipment dealer, sells and services multifunctional digital systems to meet corporate print, fax, copy scan and digital storage needs. Les Olson Company represents Sharp Imaging and Information Company of America, and is now an Authorized HP Business Partner. Founded in 1956, Les Olson Company employs approximately 200 highly skilled professionals who specialize in good old-fashioned customer service. The company's team includes more than 30 second, third and fourth generation Les Olson family members. Les Olson Company maintains seven offices, with six in Utah including Logan, Ogden, Salt Lake City, Lindon, Cedar City and St. George, and their Las Vegas, Nevada location.

To contact Les Olson Company toll-free, dial 800.365.8804, or visit [www.lesolson.com](http://www.lesolson.com)

**Business Partner**



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